

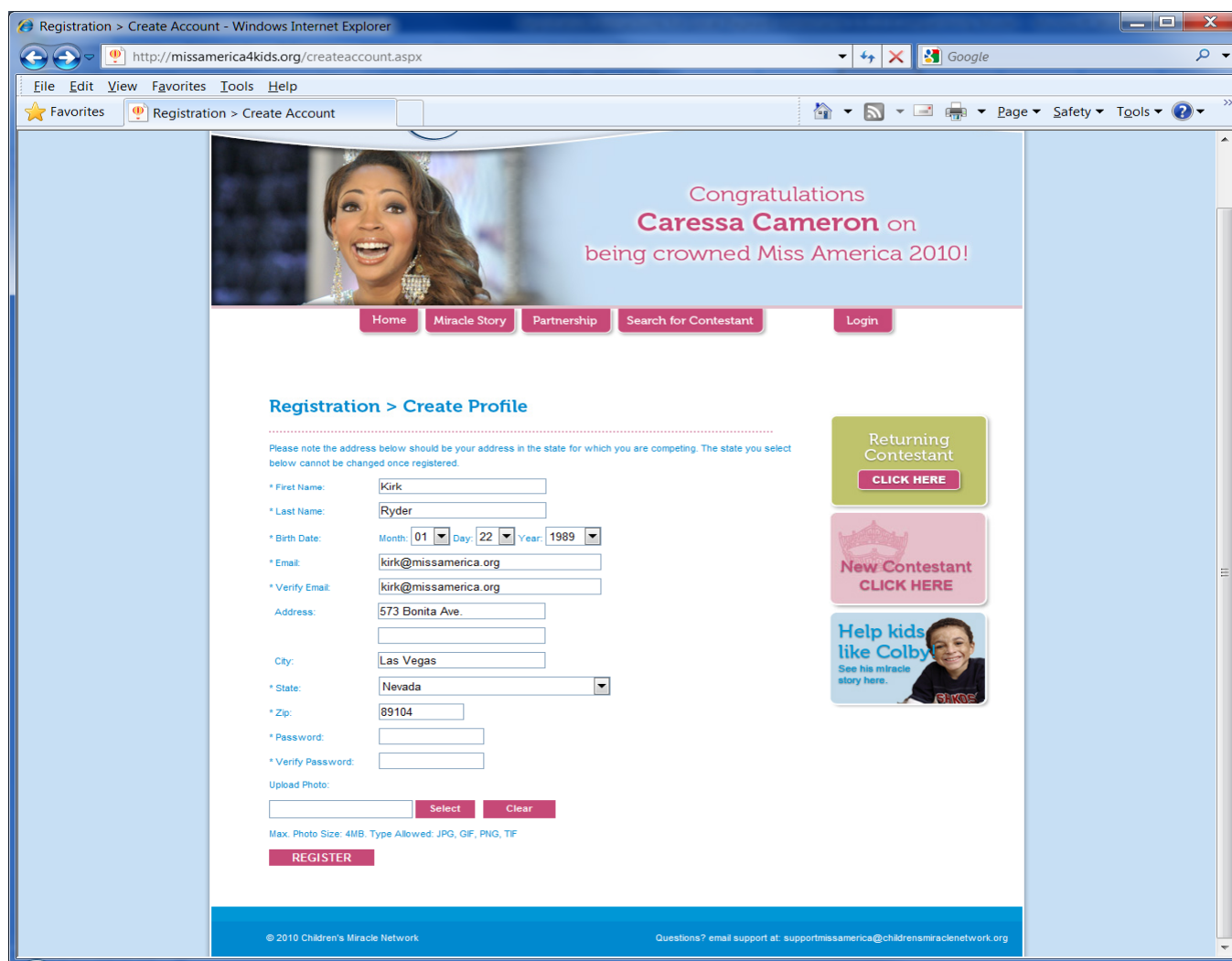
Registration Instructions for Local Pageant Contestants

Congratulations on becoming involved with the world's largest provider of scholarship assistance for young women. Last year the Miss America Organization and its state and local organizations made available more than \$43 million in scholarship assistance to young women.

In 2007, the Miss America Organization partnered with Children's Miracle Network – an alliance of children's hospitals – to develop a National Platform. Children's Miracle Network is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America, Europe, and Australia. The 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research and preventative education to help over 17 million kids each year overcome diseases and injuries of every kind.

How to Register as a Contestant of a Local Pageant

Each contestant is asked to register online at www.MissAmerica4Kids.org. At the right-hand side of the page about half way down is a button that says "New Contestant – CLICK HERE." Click on that button and you're well on your way to competing in the Miss America system. You will then see a screen like this:



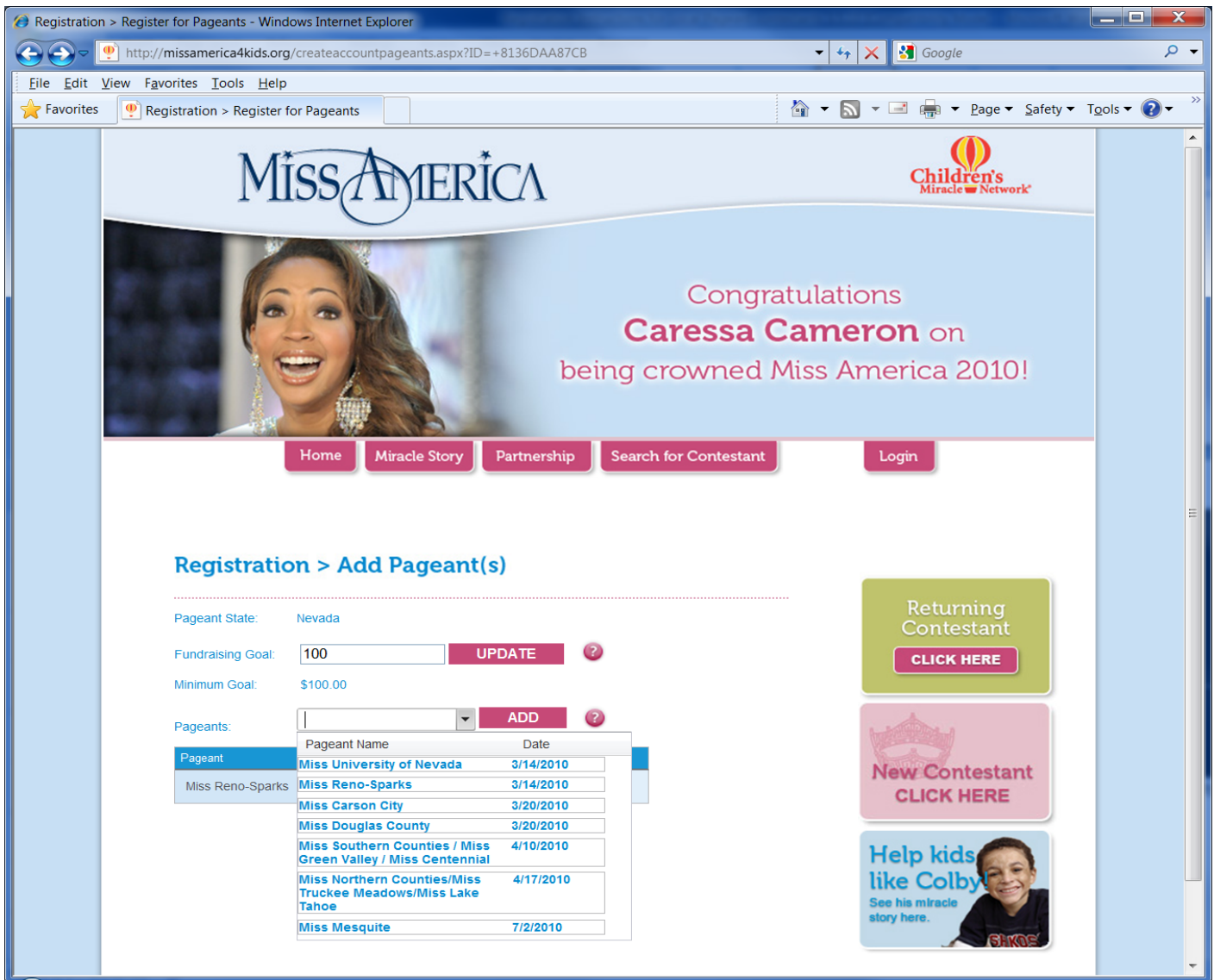
The screenshot shows a web browser window with the URL <http://missamerica4kids.org/createaccount.aspx>. The page features a banner for Caressa Cameron, Miss America 2010, and navigation buttons for Home, Miracle Story, Partnership, Search for Contestant, and Login. The main content area is titled "Registration > Create Profile" and contains a registration form with the following fields:

- * First Name: Kirk
- * Last Name: Ryder
- * Birth Date: Month: 01, Day: 22, Year: 1989
- * Email: kirk@missamerica.org
- * Verify Email: kirk@missamerica.org
- Address: 573 Bonita Ave.
- City: Las Vegas
- * State: Nevada
- * Zip: 89104
- * Password: [empty]
- * Verify Password: [empty]
- Upload Photo: [empty] [Select] [Clear]

Below the form, it states "Max. Photo Size: 4MB. Type Allowed: JPG, GIF, PNG, TF" and a "REGISTER" button. On the right side, there are three buttons: "Returning Contestant CLICK HERE", "New Contestant CLICK HERE", and "Help kids like Colby See his miracle story here." The footer includes "© 2010 Children's Miracle Network" and "Questions? email support at: supportmissamerica@childrensmiracletnetwork.org".

Fill out the mandatory fields (marked by an asterisk *) and click REGISTER at the bottom of the page.

Choose from the drop-down list of pageants a local pageant....



Your fundraising goal is automatically raised \$100 every time you choose another local pageant, up to \$400. You may increase your goal to any amount over the minimum required amount.

Minimum Fundraising Goal for each Pageant

Local: \$100 State: \$250 National: \$500

i.e. Registration for 3 local pageants requires a minimum goal of \$300

Automatic Qualification Status: Raise \$400 or more at the local level and you are qualified for all local pageants. Once you have entered the pageants you plan to enter, you will see the pageant(s) listed.

Send Emails

Click on “Send Emails” on the left hand side and enter email addresses to send to your friends and family. **Tip:** send one email to yourself to your own email address, then when you get that email from the system, add a personal note to that email and forward that email to as many as you like within your own email system. You could ask for \$5, \$10, \$20 or whatever they can give to both great causes.

It is as simple as that. You may track your progress and see how you are doing. The more emails you send, the more funds you raise for both of these great organizations. Yes, these funds are for both entities – the donations help increase the future scholarship fund at the Local, State and National Levels, as well as go to supporting the children’s hospitals.

Please take a few minutes to register for the pageant in which you will be competing at:

www.MissAmerica4Kids.org.

If you have questions please contact:

Kirk Ryder

Director, Field Marketing / Liaison to Children’s Miracle Network

Miss America Organization, Las Vegas Office

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