



To all Local Miss Pageant contestants in the Miss America Organization:

Beginning in 2007, Miss America has developed a National Platform and has partnered with Children's Miracle Network – an alliance of children's hospitals. Children's Miracle Network is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America. Each year the 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research and preventative education to help millions of kids overcome diseases and injuries of every kind.

This National Platform starts at the Local Pageants with the 2008 pageant year (those locals that start in calendar year 2007 and the winners go to the State 2008 Pageants). Each contestant is asked to register on-line at MissAmerica4Kids.org. The minimum expected required goal is \$100 for each local pageant level you compete in and is for the National Platform, which is very similar to the personal platform that you may have.

The funds raised are under your name and roll-over to qualify you for future pageants. For example, if you raise \$500 then you are pre-qualified for 5 local pageants. But, for each pageant you compete in you must update your profile on MissAmerica4Kids.org to reflect that pageant name. If you win local pageant #2, then the \$300 excess (\$100 was used for each of the two local pageants leaving \$300 left over) is applied to the State Pageant minimum goal of \$250 and you have already met that goal.

It is as simple as that. You may track your progress and see how you are doing. The more emails you send, the more funds you raise for both of these great organizations. Yes, these funds are for both entities – the donations help increase the future scholarship fund as well as go to the children's hospitals.

INSTRUCTIONS:

If this is the first pageant you are competing in this season, please register at the following:

www.missamerica4kids.org

At the bottom of the first screen is a button labeled "New Contestants - click here". Press that button and you are on your way. Once you save the information and upload a picture if you want to, click on "Send emails" on the left hand side and enter email addresses to send to your friends and family. (Hint: send one email to yourself at your email address, then add a personal note to that email and forward this email to as many as you like within your own email system.)

COMPETING IN ADDITIONAL PAGEANTS:

If you elect to compete in additional local pageants simply return to MissAmerica4Kids.org, log into your CMN personal page to update your account. Select the title for the pageant you will compete in and when changing the "Pageant competing for:" **do not change your ID.**

WHAT HAPPENS TO EXCESS FUNDS RAISED?

As a contestant if you raise in excess of \$100 per local pageant and you do not go on to compete at the State level, any excess funds over the \$100 per pageant entered will be equally distributed among all of the local pageants the contestant competed in. As a contestant should you win a Local pageant, any excess donations will automatically roll-over and be applied to the \$250 minimum required goal in order to compete for the State pageant. Should you win the State pageant, any excess donations (from local & state levels) will automatically roll-over and be applied towards the \$500 minimum required goal for the National pageant.